

# Adventurous. Innovative. Navigator.

A Navigator meets customers where they are. From digital ads to email, social, and beyond, Navigators excel at building connected journeys that create trusted relationships at scale. They plan and anticipate every customer's next move.



# Are you a Navigator?

#### Connection

Every moment is relevant – connected across all channels and departments.

#### Innovation

You're always on the lookout for new channels, tools, and tech like AI – leading customers to new and exciting destinations.

### Oversight

Systems availability. Security.

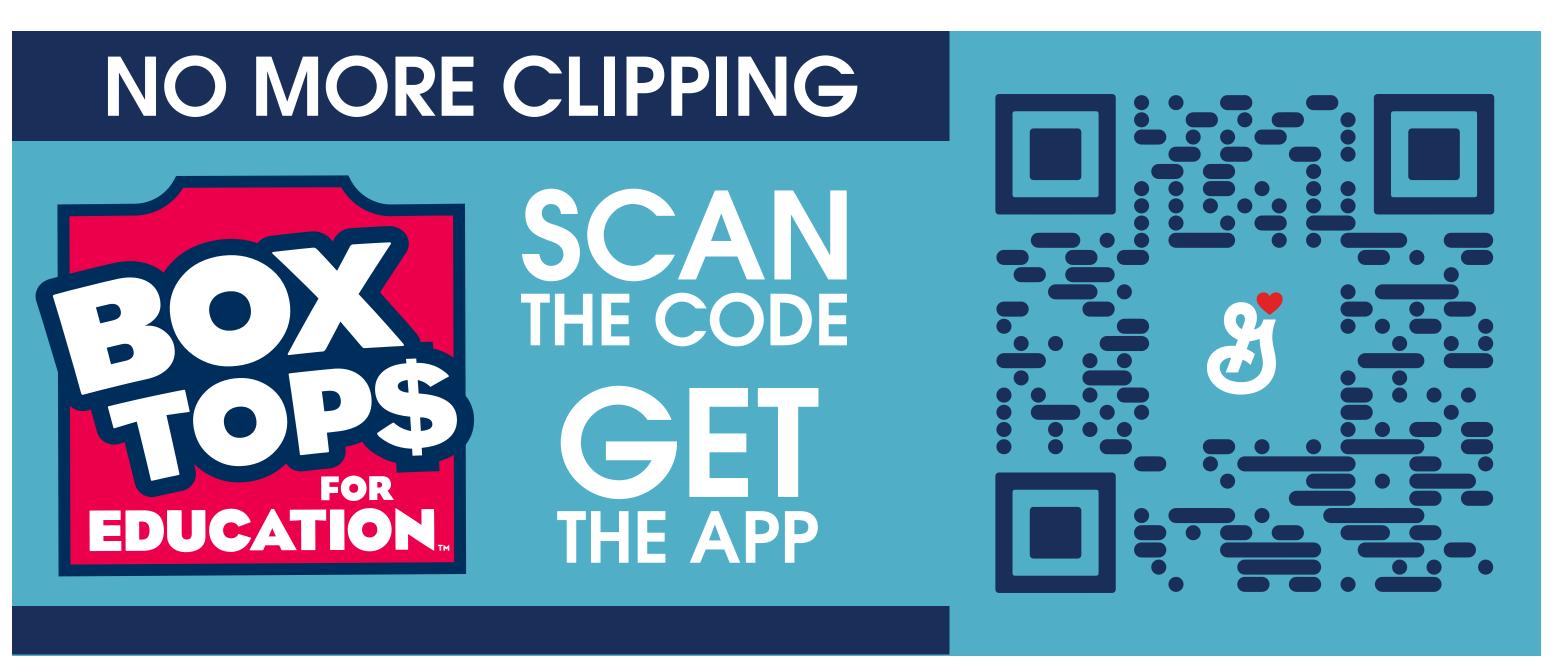
Scalability. You map out every detail of your customer journey strategy.











Be a Champion for education.
For over 25 years, Box Tops for Education has given families an easy way to earn cash for schools. Scan the QR code on the box and you'll earn for your school with every Box Tops product you buy.



## Nutrition Facts

Serving size	1-1,000,000 moments
Vitamin AI	100%
Data	100%
CRM	100%
Customer	360%
Marketing GP1	100%
Effort	110%
Creativity	50%
Data-Driven S	trategy 50%

needs; talk to one of our on-site reps in the Lodge to learn more.

\*\*The information below is based on a

\*Scales to fit individual business

CRM, Data for Marketing,

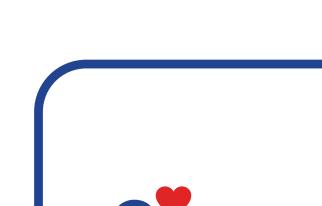
#### Whole Grain Wheat, AI, Data,

Ingredients

Marketing Engagement, Marketing Account Engagement, Marketing Personalization, Marketing Intelligence, Unified Data, Customer 360, Einstein GPT, AppExchange, Success Ecosystem, 100% All-Natural Trailblazer Ingenuity, Aligned Teams Across Departments, 360-Degree View of the Customer, Trailhead, High Octane Coffee-Driven Inspiration First-Party Data, Marketing Tactics, including: Website

and Blog, Email Marketing,
Content Marketing, Social
Media Marketing, Data-Driven
Advertising, Word of Mouth
Marketing, Influencer
Marketing, SEO, Networking,
Events, Podcasts,
Community-Based Marketing,
Online Advertising, Video
Marketing, Affiliate Marketing

CONTAINS ORGANIC
FIRST-PARTY DATA



General

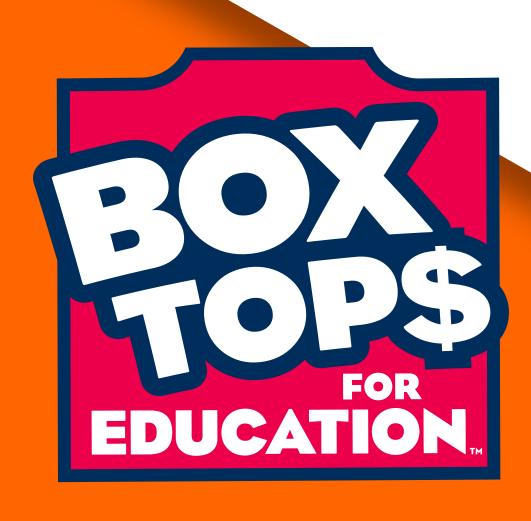


Become a Customer Champion with Salesforce. Let's chat.

Give us a ring at

1-800-362-4538

Salesforce-recommended, balanced marketing engagement strategy across varying channels and departments – and a 2,000 calorie diet.



# Fuel your marketing journey

with





Recommended Recipe





Pillsbury

Recommended Snacks



Pillsbury™ Chocolate Chip Cookie Dough Poppins



Made with Goodness!

8
oz

Annie's™ Organic S'mores

**Graham Sandwiches**