

## Thoughtful. Perceptive. Visionary.

A Visionary sees the person behind the profile. Possessing a keen eye for detail, they dream up rich experiences that cut to a customer's heart – resulting in richer relationships and countless conversions.



### Are you a Visionary?

#### Serendipity

Meeting the right customer, with the right message, at the perfect time. Surprise and delight are the tools of the trade.

#### In-Sight

Spot opportunity in common interactions and transform them into moments of conversion.

#### Retention

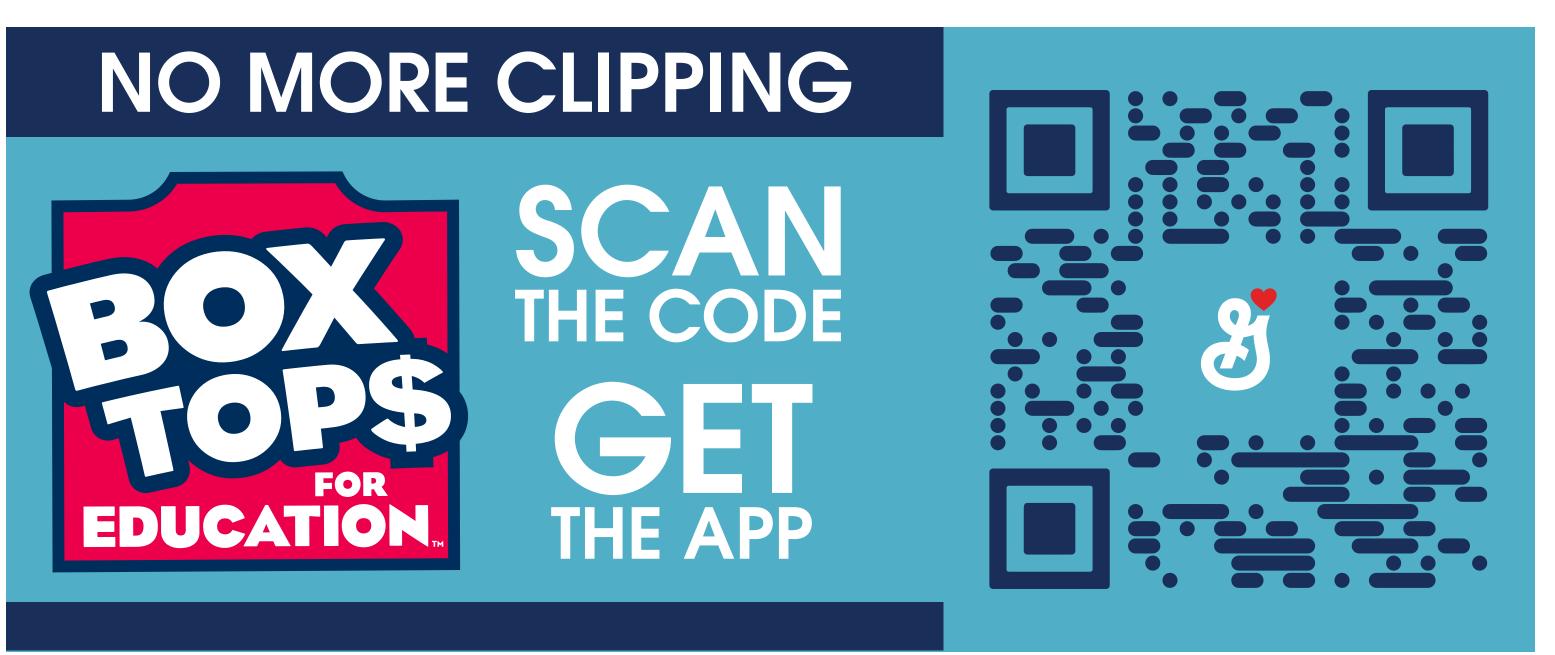
Personalization is a process, not a one-time event. Every moment for new and longtime customers is customized.











Be a Champion for education.
For over 25 years, Box Tops for Education has given families an easy way to earn cash for schools. Scan the QR code on the box and you'll earn for your school with every Box Tops product you buy.



#### Nutrition Facts

| Serving size  | 1-1,000,000 moments |
|---------------|---------------------|
| Vitamin AI    | 100%                |
| Data          | 100%                |
| CRM           | 100%                |
| Customer      | 360%                |
| Marketing GP1 | 100%                |
| Effort        | 110%                |
| Creativity    | 50%                 |
| Data-Driven S | trategy 50%         |

needs; talk to one of our on-site reps in the Lodge to learn more.

\*\*The information below is based on a

\*Scales to fit individual business

CRM, Data for Marketing,

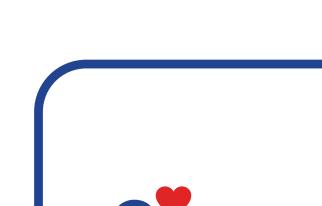
#### Whole Grain Wheat, AI, Data,

Ingredients

Marketing Engagement, Marketing Account Engagement, Marketing Personalization, Marketing Intelligence, Unified Data, Customer 360, Einstein GPT, AppExchange, Success Ecosystem, 100% All-Natural Trailblazer Ingenuity, Aligned Teams Across Departments, 360-Degree View of the Customer, Trailhead, High Octane Coffee-Driven Inspiration First-Party Data, Marketing Tactics, including: Website

and Blog, Email Marketing,
Content Marketing, Social
Media Marketing, Data-Driven
Advertising, Word of Mouth
Marketing, Influencer
Marketing, SEO, Networking,
Events, Podcasts,
Community-Based Marketing,
Online Advertising, Video
Marketing, Affiliate Marketing

CONTAINS ORGANIC
FIRST-PARTY DATA



General



Become a Customer Champion with Salesforce. Let's chat.

Give us a ring at

1-800-362-4538

Salesforce-recommended, balanced marketing engagement strategy across varying channels and departments – and a 2,000 calorie diet.



# Fuel your dream of 1-to-1 personalization

with



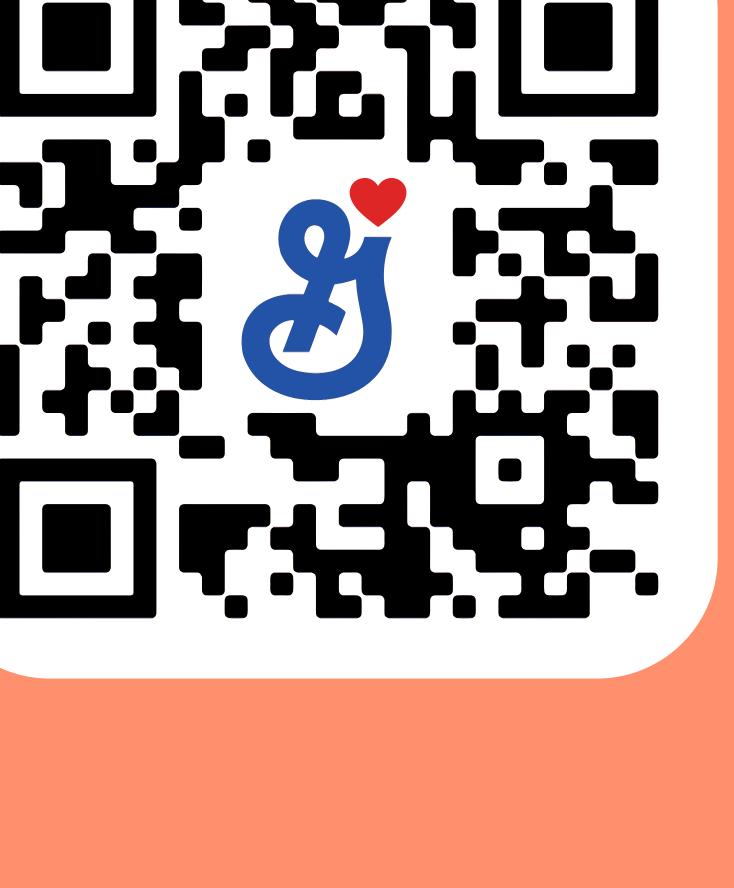
## General Mils



Recommended Recipe

Snack Pack





Pillsbury

Recommended Snacks



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Made with Goodness!

Annie's™ Organic

White Cheddar Bunnies