

Balanced. Inquisitive. Composer.

With a range of intelligent and analytic instruments, the Composer is a maestro of marketing performance. They direct and arrange the discord of disparate marketing data into resounding insights and connections – all to inform key decisions on optimizing ROI, reducing spend, and improving strategy.

Are you a Composer?

Refinement

Every insight reveals ways to improve performance. Tools like AI can test, tweak, and fine-tune every moment.

Innovation

Machine learning tools. Data visualizations. Apps and widgets. Bring cutting-edge marketing intelligence to a crescendo.

Strategy

AI-driven insights. Harmonized data. Reduced spend. All help inform strategy and set the stage for greater marketing performance.

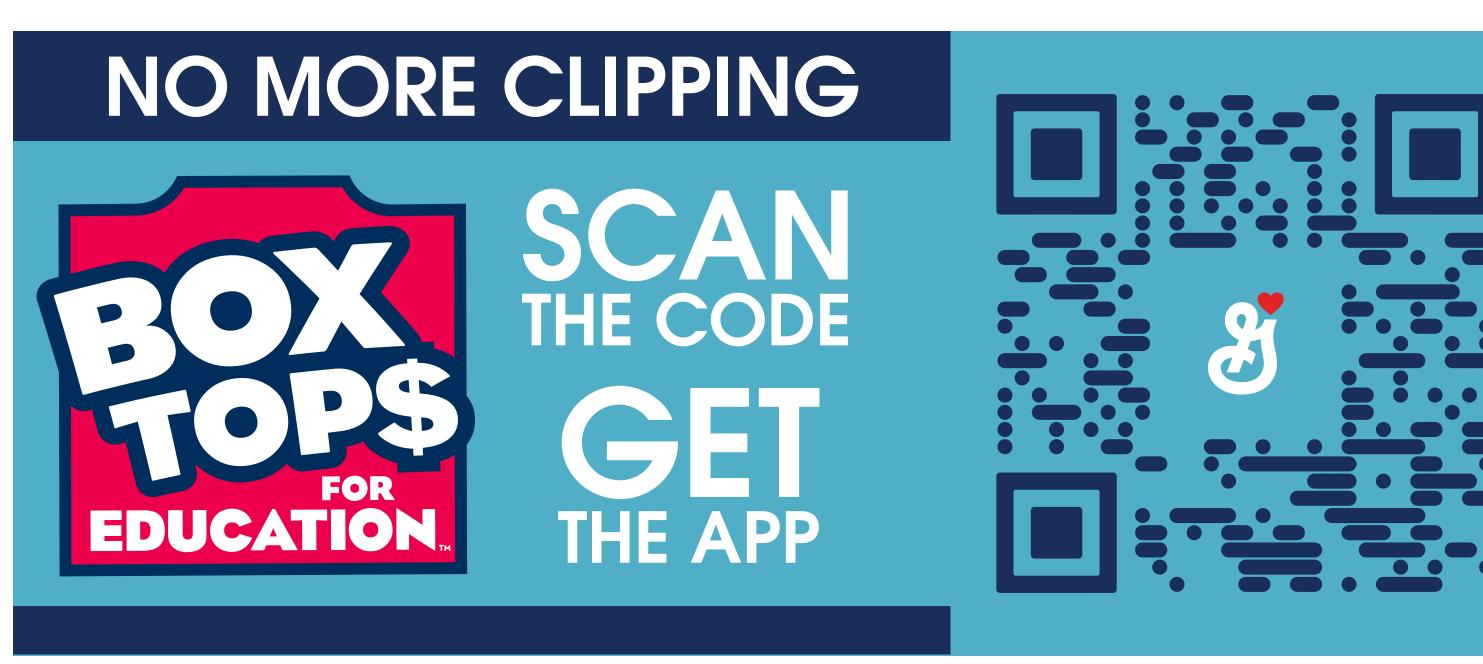
Marketing GPT Recommends Try using GPT to: Predict campaign results and customer behavior Plan and pace paid media for higher ROI Get in-the-moment insights to optimize on the fly And don't miss the Marketing Intelligence

demo in the Marketing Lodge.









Be a Champion for education. For over 25 years, Box Tops for Education has given families an easy way to earn cash for schools. Scan the QR code on the box and you'll earn for your school with every Box Tops product you buy.



Nutrition Facts

Serving size	1-1,000,000 moments
Vitamin AI	100%
Data	100%
CRM	100%
Customer	360%
Marketing GP1	100%
Effort	110%
Creativity	50%
Data-Driven S	trategy 50%

needs; talk to one of our on-site reps in the Lodge to learn more.

**The information below is based on a

*Scales to fit individual business

CRM, Data for Marketing,

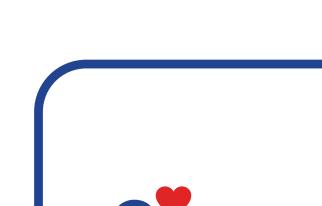
Whole Grain Wheat, AI, Data,

Ingredients

Marketing Engagement, Marketing Account Engagement, Marketing Personalization, Marketing Intelligence, Unified Data, Customer 360, Einstein GPT, AppExchange, Success Ecosystem, 100% All-Natural Trailblazer Ingenuity, Aligned Teams Across Departments, 360-Degree View of the Customer, Trailhead, High Octane Coffee-Driven Inspiration First-Party Data, Marketing Tactics, including: Website

and Blog, Email Marketing,
Content Marketing, Social
Media Marketing, Data-Driven
Advertising, Word of Mouth
Marketing, Influencer
Marketing, SEO, Networking,
Events, Podcasts,
Community-Based Marketing,
Online Advertising, Video
Marketing, Affiliate Marketing

CONTAINS ORGANIC
FIRST-PARTY DATA



General

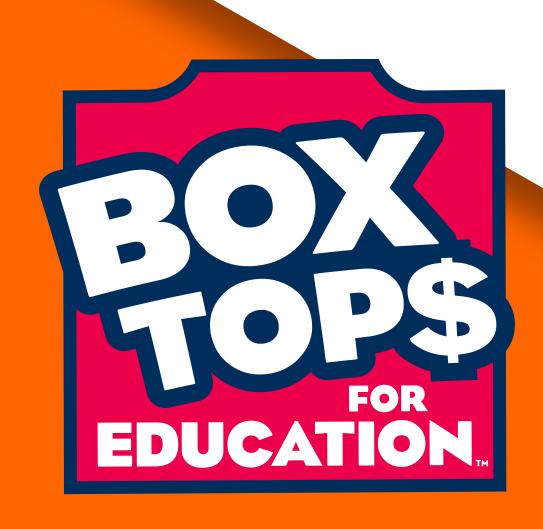


Become a Customer Champion with Salesforce. Let's chat.

Give us a ring at

1-800-362-4538

Salesforce-recommended, balanced marketing engagement strategy across varying channels and departments – and a 2,000 calorie diet.



Fuel your data-driven insights

with





Recommended Recipe





Pillsbury



A PROLITICISM TO A PROL



Made with Goodness!

Annie's™ Organic

Cheddar Snack Mix